



## Cookie Notice

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This Cookie Notice (“Notice”) explains how Unison Credit Union and its affiliates (“Unison” or “we”), along with our partners, including advertisers and vendors, use cookies and similar tracking technologies when you use our websites, applications, and other services that link to this policy. This Notice provides more information about these technologies, your choices, and is part of the Unison Privacy Policy available here. You should read the Privacy Policy and this Notice for a full picture of Unison’s use of your information.

### WHAT ARE COOKIES AND HOW ARE THEY USED?

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Like many companies, we use cookies (small text files placed on your computer or device) and other tracking technologies (referred to together from this point forward as “Cookies”, unless otherwise stated), including HTTP cookies, HTML5 and Flash local storage/flash cookies, web beacons/GIFs, embedded scripts, ETags/cache browsers, and software development kits.

#### First-party Cookies

First-party Cookies are placed by us (including through the use of third-party service providers) and are used to allow you to use services and features, and to assist in analytics activities.

#### Third-party Cookies

Certain third parties may place their Cookies on your device and use them to recognize your device when you visit other websites or online services. These third parties collect and use this information pursuant to their own privacy policies. Third-party Cookies enable certain features or functionalities, and advertising, to be provided to you.

#### Types of Cookies

We use the following types of first and third-party Cookies for these purposes:

- **Strictly Necessary Cookies:** These Cookies are required for functionality, including for system administration, security, and fraud prevention. You can set your browser to block these Cookies, but some parts of the site may not function properly.
- **Information Storage and Access:** These Cookies allow us and our partners to store and access information on the device, such as device identifiers.
- **Measurement and Analytics:** These Cookies collect data regarding your usage and website performance, apply market research to generate audiences, and measure the delivery and effectiveness of content and advertising. We and our third-party vendors use these Cookies to perform analytics, so we can improve the content and user experience, develop new products and services, and for statistical purposes. They are also used to recognize you and provide further insights across platforms and devices for the above purposes.
- **Personalization Cookies:** These Cookies enable us to provide certain features, such as determining if you are a first-time visitor, capping message frequency, remembering choices you have made (e.g., your language preferences, time zone), and assist you with logging in after registration (including across platforms and devices). These Cookies also allow your device to receive and send information, so you can see and interact with ads and content.

- **Content Selection and Delivery Cookies:** Data collected under this category can also be used to select and deliver personalized content, such as news articles and videos.
- **Ad Selection and Delivery Cookies:** These Cookies are used to collect data about your browsing habits, your use of the website, your preferences, and your interaction with advertisements across platforms and devices for the purpose of delivering interest-based advertising content on the Services and on third-party sites. Third-party sites and services also use interest-based Advertising Cookies to deliver content, including advertisements relevant to your interests on the Services and third-party services. If you reject these Cookies, you may see contextual advertising that may be less relevant to you.
- **Social Media Cookies:** These Cookies are set by social media platforms to enable you to share content with your friends and networks. Social media platforms have the ability to track your online activity outside of this website. This may impact the content and messages you see on other services you visit.

We and third parties may associate Measurement And Analytics Cookies, Personalization Cookies, Content Selection, Delivery Cookies, and Reporting, Ad Selection, Delivery and Reporting Cookies, and Social Media Cookies with other information we have about you.

## CONTACT US

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For inquiries about this Cookies Notice, please contact us at P.O. Box 260 Kaukauna, WI 54130

## CHANGES TO THIS NOTICE

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This Notice may be revised occasionally and in accordance with legal requirements. Please revisit this Cookie Notice regularly to stay informed about our and our analytic and advertising partners' use of Cookies.