



Community Support Guidelines

Unison Credit Union believes in giving back to the communities that we serve. We achieve a portion of this commitment through community donations. Since Unison is chartered to welcome members who live or work in Outagamie, Calumet, Brown, Manitowoc Counties or the cities or townships of Neenah or Menasha in Winnebago County, these are the areas in which we focus our financial and material donations. The following guidelines have been put in place to help assure that Unison's charitable financial resources are used in a way that best serves the majority of our membership. These guidelines will not cover every possibility, special need or opportunity. Unison may make exceptions while considering the purposes for making donations.

1. For a donation to be considered:
 - A community support application must be completed.
 - It must be to a local civic, charitable or academic organization. A local organization will have its membership and operation within Unison's service area.
 - Projects or events must provide a benefit to a significant portion of Unison's membership and/or the communities in which they live.
 - Preferably it will provide a benefit to Unison through positive publicity and community goodwill.
2. Requests from Unison Credit Union members will be given priority over requests by nonmembers.
3. Unison may make donations of money, property or services.
4. Because of the spiritual diversity of our membership, it is very difficult to contribute equitably to religious organizations. Unison will consider donating to functions such as, but not limited to: picnics, raffles, auctions, etc.
5. Requests of large donations must be considered by the Board of Directors. Approval and issue of donation is at the discretion of the Board.
6. These requests will not be considered:
 - Organizations or causes that do not impact the Unison Credit Union service area. *Exception:* We may contribute if there is significant local participation or support, or if the organization is holding a state or regional meeting in one of our area communities.
 - Donations for individuals, except in rare instances such as a personal or family disaster. *Examples not considered:* trips, beauty pageants, sports programs and walk-a-thons.
 - Adult sports teams and leagues (Unison has grandfathered support to teams that have been sponsored before January 1, 2005.)



Community Support Application

Date _____ Deadline for response from Unison _____

Name of organization _____

Contact name _____ Phone number _____

Best time to reach you at the above phone number _____

Items requested:

- Advertising (please attach size and pricing of ads) _____
- Cash (please specify amount) _____
- Auction or raffle prize merchandise _____
- Other (please describe) _____

For what purpose(s) would the donations be used? _____

Please list any additional information you feel is valuable for us to make our decision.

Please submit any written information you have regarding the requested donation along with this form. If you have any questions, please contact the Marketing department at 920-766-6000.